



**Being
Essential®**
Who
is
Who



Alexia Vasdeki

Facilitator, Trainer

About me

Trainer, Entrepreneur and Podcaster with a passion for sharing her expertise on how to run a business efficiently and creating thriving teams. Equipped with a business background, she has undertaken various roles such as project manager, consultant, trainer, and facilitator, eventually leading her to becoming a passionate trainer and starting her own business along with the #1 business educational podcast in Greece "Game of Money".

Education

Masters in Pedagogical and Teaching of Business Sciences | Athens University of Economics and Business
Business Administration and Management | Athens University of Economics and Business
Business Strategy in the Real World | Harvard Extension School

Certifications & Seminars

Train The Trainers | OTE Academy
Public Speaking | Nina Kaloutsa
Advances Communication Skills in English | PWC
Business Writing | PWC
Empowerment seminars on topics such as
Communication, Leadership, Relationships & Personal Development | Apofasizo
Google AdWords & Google Analytics | Google
Customer Experience | CXPA
How to skyrocket your online business | Go Pro Academy

Experience

Having a business and entrepreneurial background, Alexia is a Trainer, an Entrepreneur and a Podcaster.

As a trainer she has worked with over 2800 participants, and as a podcaster of the No1 business podcast in Greece she has trained more than 5000 individuals.

For the past 12 years, she has trained individuals from students to employees, SME owners, executives and entrepreneurs. She has partnered with large corporations such as Google, The Coca-Cola Company and Kleemann as well as small business owners.

In addition, for the past 3 years she has been training, consulting and coaching on a weekly basis a team of 30 aspiring entrepreneurs on how to grow both personally and professionally.

Alexia has a broad training experience in topics such as: Leadership, Strategy, Presentation skills, Train the trainers, Productivity, Internal Communication & Organisation, Problem Solving, Customer Experience, Team Performance, Recruitment, Financial Education, Personal Branding and Personal Development.

Alexia is passionate, enthusiastic, as well as driven with a vision to inspire and empower people to unleash their true potential.